

# DESIGN GUIDELINES

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Design the artwork for our collab beer with Brewster's Brewery.

*Open to all self-identifying women. Strictly 18+ only.*

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## THE NAME:

Crystal Clear

## THE RECIPE:

Golden Ale dry hopped with New Zealand Hops

## THE VESSEL:

Cask

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See the template on the following page, if you would like to use it. You can also download this as editable PDF file for Adobe Creative Cloud. But don't be put off if you are not an experienced designer! If you want to produce a design at A4 size as your submission, go for it! We can work with (almost) anything.

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## PRACTICAL BITS

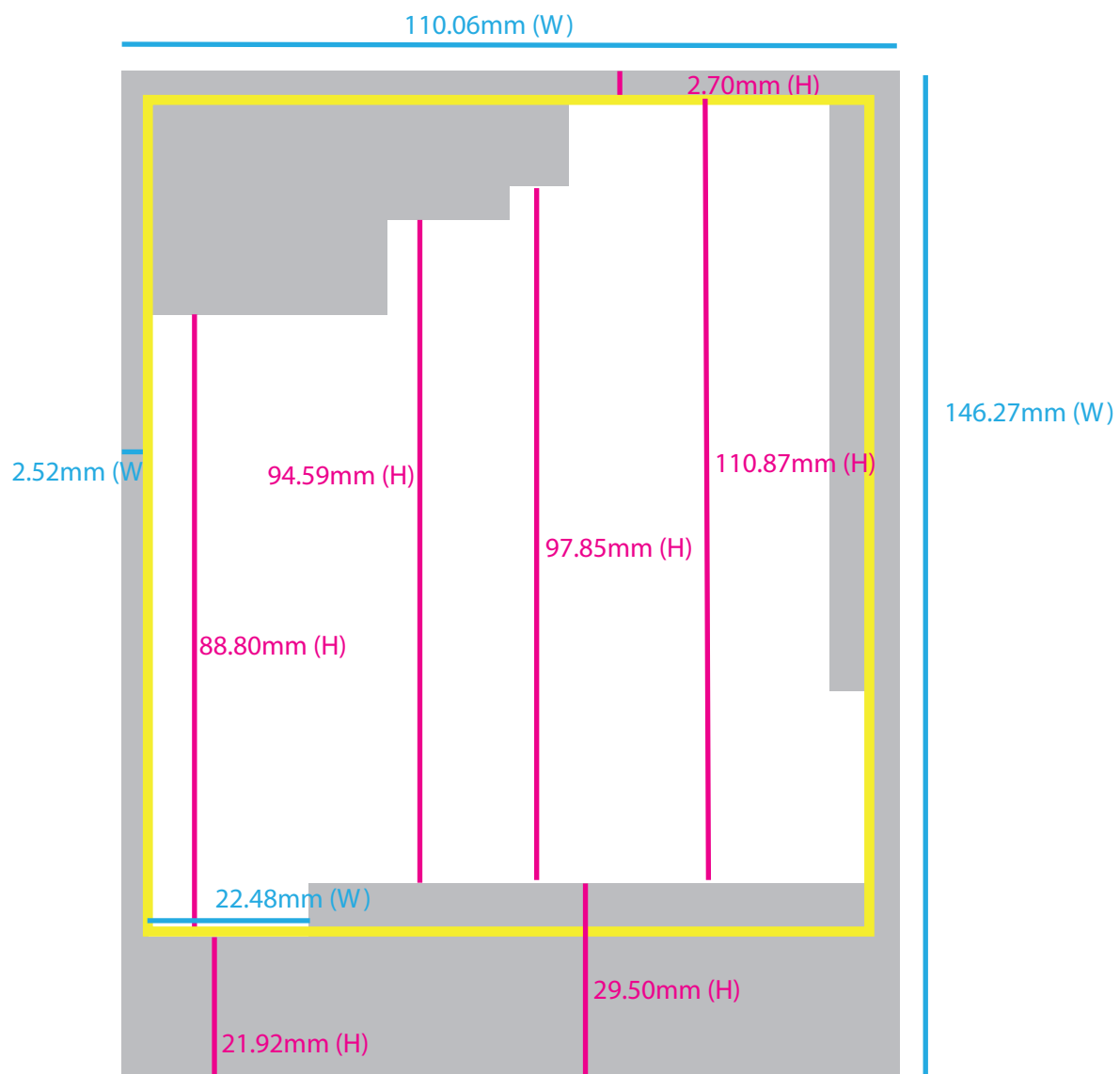
- Please submit your design in PDF., JPEG or AI file types.
  - You can submit as many designs as you want to - go wild!
  - Our in-house designer will be in touch to get your design "print ready" and off to the printers.
  - You will be credited as the designer on the pump clip.
  - Please note that by submitting a design, you are agreeing to the Terms and Conditions of the competition, outlined on our website.
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# CASK CLIP

Measurements for the cask clip are below.

If you are using Adobe Illustrator, you can download a template from our website.

If you are creating your design by hand, you are welcome to use a sheet of A4 paper and we will scale down your image digitally.



THE GREY AREA IS WHERE WE WILL ADD THE BEER NAME, STYLE, ABV, CASTLE ROCK LOGO AND YOUR NAME. PLEASE DESIGN UP TO THE YELLOW BOX AND BE MINDFUL THE AREAS COVERED IN GREY WITHIN THE YELLOW BOX WILL HAVE TEXT OVER THE TOP.